



DECEMBER 2011



Welcome to The RAACE Foundation

The RAACE Foundation is extremely excited about the re-launch of our newsletter program version 2.0 entitled "The RAACE'er"! It has been over four years since we have had a communication tool of this magnitude. Over that time period we have been collecting names and email addresses at events from as close to home as The Maryland State BBQ Championships and as far away as Milwaukee, Wisconsin's Harley Davidson 105th Anniversary Reunion Bash in anticipation of this day. Along the way, we have met many caring, giving and friendly people. But we have just started, for until every child is free from abuse, our RAACE has no finish line!

The RAACE'er
Vol: 1 Issue: 1

When The Wheel Spins
Everyone Wins



In This Issue

Out With 2011

In With 2012

Motorsports 2012



Next Event:
Motorsports 2012
Race Car & Trade Show
Greater Philadelphia Expo Center
Oaks, PA
January 20th - 22nd



Kids Big Wheel Races

Out With 2011

The publishing of our Time to Talk Parents Guide to Protecting Your Child From Sexual Abuse has to be the highlight of the year for everyone involved in The Race Against Abuse of Children Everywhere. The RAACE Foundation also reloaded its arsenal against child sexual abuse with the launch of RAACE web v.4.0 - a complete rebranding and redesign of our #1 communication tool www.raace.org.



Along with the introduction of the successful "Educate Harford County" program which consisted of events at The Aberdeen Ironbirds & Ripken Baseball, The Maryland State BBQ Championships & Bel Air BBQ Bash, our 6th Annual RALLY for RAACE Motorcycle Ride and Family Fun Day, and The American Racing Mower Association's World Championships at Legends of the Fog, as well as our participation in The Baltimore Grand Prix, BuilderMart 2011, Motorsports 2011, and more, The RAACE Foundation was also able to increase the "Awareness Factor" which is so vital to our cause.

Without you we would not have been able to accomplish anything this past year, for that thank you! Why was reaching the general public in 2011 so important? Anytime someone learns about the realities of child sexual abuse, they will put their guard up and learn more. Awareness is the first step to prevention.

All told The RAACE Foundation handed out over 20,000 copies of our "Time to Talk" Guide, was in front of over 250,000 people at these events and on TV & Radio, as well as in magazines, newspaper articles, web sites, blogs and chat rooms around the world. But we can and must do more! Please visit: <http://www.raace.org/donation.html>

In With 2012

By now the shocking stories coming out of Penn State, Syracuse, and other sports programs have really brought the issue of child sexual abuse out of the shadows of the unspoken. Statistics indicate that 1 in 3 girls and 1 in 7 boys will be sexually abused before 18, that is why it is Time to Talk for all of us.

With 2011 in the rear view mirror, we look forward to reaching more people in 2012 with our Time to Talk Awareness Station and The Time to Talk Guide to Protecting Your Child From Sexual Abuse! We also hear how much all of you care about stopping the abuse. The RAACE Foundation can help

In order to make a difference and to accomplish our goals, The RAACE Foundation must be in the public eye.

Once again The RAACE Foundation's Time to Talk Awareness Station will be at The 28th anniversary edition of the largest race car and trade show of its type in the Northeast and Mid-Atlantic region being held at the Greater Philadelphia Expo Center in Oaks, PA Friday January 20th through Sunday, January 22nd, 2012.

Featuring over 40,000 attendees and more than 220,000 square feet of exhibitors, free autograph sessions from some of the sport's top stars, 200+ race cars of all types and from all era's on display, this is a must see motorsports event for all as well as a great opportunity to expose the hidden epidemic of child sexual abuse for all of us.

Sunday the 22nd is family day featuring many kid friendly activities including the PA Masons CHiP Child Identification Program, The RAACE Foundation's kids big wheel races and more.

Today is your day to make a difference in the life of a child and put The RAACE Foundation in the public eye at Motorsports 2012.

To volunteer at the event please sign up at:
<http://www.raace.org/volunteer.html>

To sponsor our efforts please visit:
<http://www.raace.org/forms/Motorsports-2012.pdf>

If your a racer, team, track or collector, please consider making a used sheet metal, helmet, uniform, apparel, tickets, fan experience or racing collectibles donation to

address this troubling and destructive social issue.

To that end The RAACE Foundation is eagerly anticipating the launch of our new Time to Talk Fundraising Program - a web based, interactive program to do ROI fundraising. In that we all can share in the prevention and education of our friends and family and at the same time help keep The RAACE Foundation growing.

We are pleased to announce a new annual TeamRAACE event called Athletes RAACE for Awareness, with the date of Friday August, 3rd at Michael's 8th Ave., where Rickey Henderson, Lenny Moore, Rod Langway and many more, celebrate awareness in a food, sports and athlete affair with so much more. For info visit: <http://www.raace.org/athletes-raace-for-awareness.html>.

The RAACE Foundation is also actively seeking additional board members and looking to develop an Annual Fund Program to help our organizational responsibilities in the short term and add the needed staff and programs to grow for the long term. Thank you for making The Race Against Abuse of Children Everywhere a priority for you, your family and your businesses, Happy New Year!

the 28th Annual Hoseheads.com
Checkered Flag Charity Auction
please visit:

<http://raace.org/checkered-flag-auction.html>

To visit the events website for all of
the weekend's activities, follow the
link to Motorports 2012 homepage
at:

<http://aarn.com/motorports2012.html>

Join Our Mailing List!

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